

01 July 2010

## **FRETfEST TO SHOWCASE THE NEXT GENERATION OF SINGER-SONGWRTERS**

In July and August Queensland Performing Arts Centre (QPAC) is partnering with the well established fRETfEST to provide a unique opportunity for talented singer/songwriter/guitarists aged 14-17 to learn about the industry and perform in front of a live audience.

Over a series of eight weeks from 10 July to 4 September, fRETfEST participants will hear from industry professionals in the areas of intellectual property rights, marketing and promotion, digital landscape, stage craft, local and national music industries and heaps more!

fRETfEST participants will then perform at QPAC's free live music program on the Melbourne Street Green with artists from each age group selected to perform at the Showcase Concert on the Playhouse stage at QPAC in November.

Entry is now open at [www.fretfest.com](http://www.fretfest.com) for budding singer/songwriters aged between 14 and 17 years old to register for the series of industry session and live performances.

QPAC Chief Executive John Kotzas has extended the organisation's expertise to Fretfest in order to encourage Brisbane's dynamic young musicians. "Fretfest has a strong history in presenting talented adult performers through the local pub and club scene. Now, in partnership with the local music industry we want to profile and nurture original new singer songwriters from an even younger pool."

Fretfest founder Alan Buchan has designed the program of industry sessions and live performance opportunities offering a unique learning opportunity to young talent which has the potential to unearth the next big thing in live acoustic music. "Fretfest's alma mater is quite impressive with artists including Greg Arnold (*Things of Stone and Wood*), Pete Murray, Bobby Flynn and female duo *Women in Docs* participating in the early days. It will be very exciting to see what incredible talents we uncover from a younger generation during the program at QPAC," Buchan said.

The general public is invited to attend the industry sessions and support the new talent in their live performances each Saturday afternoon at QPAC during the program.

For further information and registration go to [www.fretfest.com](http://www.fretfest.com)

### **Conditions of entry**

- Open to ages 14-17 (as at July 1 2010)
- Songs must be 100% original, written solely by the entrant, and rated G
- You will need an acoustic steel string guitar (and tuner) ready to plug and play
- Parental permission required
- Entry fee \$30

...cont

...2

**INDUSTRY PRESENTATIONS + SHOWCASE SESSIONS**  
SATURDAY 10 JULY TO SATURDAY 4 SEPTEMBER 1PM-5PM  
MELBOURNE STREET GREEN, QPAC

Saturday 10 July, 1pm	Launch
Saturday 17 July	17yos Industry presentations
Saturday 24 July	17yos Showcase
Saturday 31 July	16yos Industry presentations
Saturday 7 August	16yos Showcase
Saturday 14 August	15yos Industry presentations
Saturday 21 August	15yos Showcase
Saturday 28 August	14yos Industry presentations
Saturday 4 September	14yos Showcase

**Where:** Melbourne Street Green, QPAC, Cultural Centre, South Bank

**When:** 10 July to 4 September 2010

**Tickets:** FREE to General Public

**For media enquiries please contact:**

Cindy Ullrich, Publicity Manager, QPAC ~ 07 3840 7589 ~ [cindy.ullrich@qpac.com.au](mailto:cindy.ullrich@qpac.com.au) or  
Inga Tracey, Publicity Coordinator, QPAC ~ 07 3840 7984 ~ [inga.tracey@qpac.com.au](mailto:inga.tracey@qpac.com.au)